Rep Order# 6863876 EC'd Yes Ver# 3 Mod# 1 Status Confirmed Traffic Order# 214623 Last Received: **Printed:** 10/15/2012 4:40 PM 10/15/2012 3:45 PM

WISH-TV INDIANAPOLIS, IN er ().IDCVF_DONNELLY Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 354/352/2445
Flight Dates 10/16/2012 - 10/22/2012 Showing Buylines: All Lines Rep Firm Sales Office (Salesperson (

Advertiser Product Estimate#

Station

Phone# Fax#

Buyer

2445 Erica Corso Political

SC=*

-- CONTRACT COMMENT --

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

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4P-5P ANDI Buyline Comment: WIN	4P-5P ANDE	3P-4P RACI Buyline Comment: WIN	3P-4P RACI Buyline Comment: WIN	2P-3P THE Buyline Comment: WIN	2P-3P THE Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	8A-9A CBS Buyline Comment: WIN	8A-9A CBS Buyline Comment: WIN	Time
ANDERSON : WIN	ANDERSON : WIN	RACHAEL RAY : WIN	RACHAEL RAY : WIN	THE TALK	THE TALK : WIN	DAYBREAK/CBS THIS MORNING: WIN	DAYBREAK/CBS THIS MORNING: WIN	CBS THIS MORNING : WIN	CBS THIS MORNING: WIN	Program
: 30	: 30	: 30	:30	: 30	:30	: 30	: 30	: 30	:30	Len
\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$350.00	\$350.00	\$150.00	\$150.00	Rate
10/19-10/19	10/17-10/17	10/19-10/19	10/17-10/17	10/19-10/19	10/17-10/17	10/18-10/18	10/16-10/16	10/22-10/22	10/16-10/16	Dates
ц	ц	ц	Н	ц	ш	н	ц	μ	н	Spots/Week
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\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$350.00	\$350.00	\$150.00	\$150.00	Total Cost
										Daypart

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•	/2012 4:40 PM	
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Showing Buylines: All Lines	Last Received:	Traffic Order# 214623
Lines	10/15/2012 3:45 PM	Printed:
	3:45 PM	10/15/20

Rep Order# 6863876 EC'd Yes

Ver# 3

Mod# 1

Status Confirmed

) KAT	Salesperson (WASHINGTON, DC 20001		
) PHIL	Sales Office (650 MASSACHUSETTS AVE,N.W., SUITE 210		F_DONNELLY
	Rep Firm	y () BUYING TIME	Agency	ANAPOLIS, IN

											LT	Station Advertiser Product Estimate# Buyer Phone#
20	19	18	17	16	15	14	13	12	11		Ln	e#
SU Buyl:	SU 6 Buyline	M Buyl	TH Buyl	W Buyl	TU Buyl	TU Buyl	TU Buyline	F Euyline	W 6 Buyline		Day	ISH-TV INI ().ID(Political 2445 Erica Corso
6A-9A Buyline Comment:	6P-7P ine Comment:	1235A- 135A Buyline Comment:	1235A- 135A Buyline Comment:	1235A- 135A Buyline Comment:	1235A- 135A Buyline Comment:	10P-11P Buyline Comment:	9P-10P ine Comment:	6P-630P ine Comment:	6P-630P ine Comment:		Time	WISH-TV INDIANAPOLIS, IN () .IDCVF_DONNELLY Political 2445 Erica Corso
DAYBREAK SUNDAY WIN	WISH-TV 6P NEWS WEEKEND	LATE, LATE SHOW W/ CRAIG	LATE, LATE SHOW W/ CRAIG	LATE, LATE SHOW W/ CRAIG	LATE, LATE SHOW W/WIN	PERSON OF WIN	NCIS: LOS ANGELES	WISH-TV NEWS 8 AT 6	WISH-TV NEWS 8 AT 6		Program	TX
	END	RAIG FERGUSON	RAIG FERGUSON	RAIG FERGUSON	CRAIG FERGUSON	INTEREST/MENTALIST/CSI						Agency () 650 MA: WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30		Len) BUYING TIME ASSACHUSETTS HINGTON, DC 20 E 354/352/24 10/16/2012 - 1
\$200.00	\$400.00	\$75.00	\$75.00	\$75.00	\$75.00	\$2,600.00	\$4,000.00	\$600.00	\$600.00		Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 354/352/2445 es 10/16/2012 - 10/22/2012 ecks
10/21-10/21	10/21-10/21	10/22-10/22	10/18-10/18	10/17-10/17	10/16-10/16	10/16-10/16	10/16-10/16	10/19-10/19	10/17-10/17		Dates	W., SUITE 210 2
н	н	щ	н	н	н	0	0	 3	₽		Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
Ъ	щ	Н	Н	Н	Н	0	0	щ	Н	Weeks	# Off	one#
Н	щ	Н	1	Н	Н	0	0	Н	н	Spots	Total) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938
\$200.00	\$400.00	\$75.00	\$75.00	\$75.00	\$75.00	\$0.00	\$0.00	\$600.00	\$600.00		Total Cost	938 938
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	Station		EC'd Ye	Rep Order
	Station WISH-TV INDIANAPOLIS, IN		EC'd Yes	# 6863876
	APOLIS, IN			Ver# 3
				Mod#
. 8	Agency			Ver# 3 Mod# 1 Status Confirmed
	Agency () BUYING TIME	Showing Buylines: All Lines	Last R	Traffic Order# 214623
		lines: All Li	Last Received:	
Sala Office	Rep Firm	nes	10/15/2012 3:45 PM	Printed:
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Station	Advertiser	Product	Estimate#	Buyer	Phone# Fax#	LT			
W]	iser		te#		-	Ln	!	21	22
Station WISH-TV INDIANAPOLIS, IN	r ().IDCVF_DONNELLY	Political	2445	Erica Corso		Day	1 1 1	TU	म्य
IANAPOLIS	VF_DONNE					Time	1	9P-11P	8P-9P
, \(\overline{\pi} \)	LLY					Program		DEBATE	HAWAII 5-0
Agency () BUYING TIME	650 M	WASH	Agency C/P1/P2/E 354/352/2445	Flight Dates	Hiatus Weeks				
) BUYING	ASSACHI	INGTON	E 354	10/16,		Len		:30	:30
TIME	650 MASSACHUSETTS AVE, N.W., SUITE 210	WASHINGTON, DC 20001	1/352/2445	10/16/2012 - 10/22/2012		Rate		\$5,000.00	\$1,600.00
	.W., SUITE 210			12		Dates		10/16-10/16	10/19-10/19
Rep Firm	Sales Office	Salesperson		Salesperson Phone#	Salesperson FAX#	Spots/Week # of Weeks	1 1 1	ш	Н
	$\widehat{}$	$\widehat{}$		Phone#	FAX#	# of Weeks	! ! ! !	H	Н
) PHILADELPHI) KATE BRADY		215-567-600	215-567-5938	Total Spots	 	Н	⊣
	PHIA	DY		3005	5938	Total Cost		\$5,000.00	\$1,600.00

Daypart

--- REPORT TOTALS---

Report Totals: 20 / \$10,600.00

---SALES MONTHLY TOTALS---

Station Totals: 20 / \$10,600.00 Sales Totals: 20 / \$10,600.00 Oct 12: 20 / \$10,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

COMP TO FOLLOW ---COMPETITIVE COMMENTS---Market Totals \$10,600 CABL VTTV00 00 MIXW %0 100% AUNA 0% WRTV 0%

WTHR

%

-- CREDIT RISK --

Demos Books

null RA35+

CASH IN ADVANCE

Estim Order Inventory Descript Time Period	Time Period Length		Date	Air lime inv. Code (Placed)	Rate Ad-ID	Priority
	858-10p	:30	10/16/12	Tue Hour 2	\$4,000.00	P2
ate Show	1237a-137a	:30	10/16/12	Late Late Show	\$75.00	P4
	958-11p	:30	10/16/12	Tue Hour 3	\$2,600.00	P2
	7-8a	:30	10/16/12	7:56:32 AM CBS This Morning	\$350.00	P3
	8-9a	:30	10/16/12	8:37:35 AM CBS This Morning	\$150.00	P3
	2-3p	:30	10/17/12	The Talk	\$150.00	P4
ate Show	1237a-137a	:30	10/17/12	Late Late Show	\$75.00	P4
	258-4p	:30	10/17/12	M-F 3p-4p	\$150.00	P4
•	357-5p	:30	10/17/12	M-F 4p-5p	\$150.00	P4
	558-630p	:30	10/17/12	News 8 @6	\$600.00	P3
ate Show	1237a-137a	:30	10/18/12	Late Late Show	\$75.00	P4
	7-8a	:30	10/18/12	CBS This Morning	\$350.00	P3
	258-4p	:30	10/19/12	M-F 3p-4p	\$150.00	P4
	558-630p	:30	10/19/12	News 8 @6	\$600.00	P3
•	357-5p	:30	10/19/12	M-F 4p-5p	\$150.00	P4
	2-3p	:30	10/19/12	The Talk	\$150.00	P4
3 Weekend/Sunday	558-7p	:30	10/21/12	News 8 Weekend/S	\$400.00	P3
	558-9a	:30	10/21/12	Daybreak Sunday	\$200.00	P3
	8-9a	:30	10/22/12	CBS This Morning	\$150.00	P3
ate Show	1237a-137a	:30	10/22/12	Late Late Show	\$75.00	P4
					\$10.600.00	
	Tuesday 9-10p Late Late Show Tuesday 10-11p CBS This Morning @7a CBS This Morning @8 The Talk Late Late Show Rachael Ray Anderson Cooper News 8 @6 Late Late Show CBS This Morning @7a Rachael Ray News 8 @6 Anderson Cooper The Talk News 8 Weekend/Sunday Daybreak Sunday CBS This Morning @8 Late Late Show	ng @7a ng @8 eer er er ng @7a ng @7a ng @7a	858-10p 1237a-137a 1237a-137a 1237a-137a ng @7a 7-8a ng @8 8-9a 2-3p 1237a-137a 258-4p 558-630p 1237a-137a ng @7a 7-8a 258-4p 558-630p 67 357-5p 2-3p nd/Sunday 558-7p ay 558-9a ng @8 8-9a 1237a-137a	858-10p :30 1237a-137a :30 ng @7a 7-8a :30 ng @8 8-9a :30 1237a-137a :30 ng @8 8-9a :30 1237a-137a :30 er 357-5p :30 1237a-137a :30 ng @7a 7-8a :30 1237a-137a :30 ng @7a 558-630p :30 er 357-5p :30 ng @7a 558-630p :30 ng @7a 558-630p :30 ng @7a 558-630p :30 ng @7a 558-630p :30 ng @7a 357-5p :30 ng @7a 357-5p :30 ng @36 8-9a :30 1237a-137a :30	858-10p 30 10/16/12 Tue Hour 2 1237a-137a 30 10/16/12 Late Late Show 958-11p 30 10/16/12 Tue Hour 3 10/16/12 Tue Hour 3 7-8a 30 10/16/12 7:56:32 AM CBS This Morning 1 10/16/12 8:37:35 AM CBS This Morning 1 10/16/12 8:37:35 AM CBS This Morning 1 10/17/12 8:37:35 AM CBS This Morning 1 10/17/12 The Talk 1237a-137a 30 10/17/12 Late Late Show 958-630p 30 10/17/12 Mews 8 @6 1237a-137a 30 10/18/12 Late Late Show 958-630p 30 10/18/12 CBS This Morning 1 258-4p 357-5p 30 10/19/12 Mews 8 @6 1237a-137a 30 10/19/12 Mews 8 @6 958-630p 30 10/19/12 Mews 8 @6 96 958-630p 30 10/19/12 Mews 8 @6 96 958-9a 30 10/19/12 The Talk 1237a-137a 30 10/21/12 News 8 Weekend/S 1237a-137a 30 10/22/12 CBS This Morning 1 1237a-137a 30 10/22/12 CBS This Morning 1 1237a-137a 30 10/22/12 Late Late Show 1237a-137a 30 10/22/12 20 1237a-137a 30 10/22/12 Late Late Show 1237a-137a 30 10/22/12 20 1237a-137a 30 10/22/12 12 1237a-137a 30 10/22/12 1237a-137a	858-10p 30 10/16/12 Tue Hour 2 1237a-137a 30 10/16/12 Late Late Show 1237a-137a 30 10/16/12 Late Late Show Tue Hour 3 958-11p 30 10/16/12 Tue Hour 3 \$2 7-8a 30 10/16/12 7:56:32 AM CBS This Morning 1 10/16/12 8:37:35 AM CBS This Morning 1 2-3p 30 10/17/12 The Talk 1237a-137a 30 10/17/12 Late Late Show 258-4p 30 10/17/12 M-F 4p-5p 1237a-137a 30 10/17/12 News 8 @6 1237a-137a 30 10/18/12 Late Late Show ng @7a 7-8a 30 10/18/12 Late Late Show CBS This Morning 1 258-4p 30 10/19/12 M-F 3p-4p 558-630p 30 10/19/12 M-F 3p-4p 558-9a 30 10/19/12 M-F 3p-4p 59 30 10/19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	e box) AL CANDIDA	ATE	☐ STATI	E/LOCAL CA	NDIDATE
To Ava Windov	ail Themselve v, Federal Ca	s of The Low ndidates Mus	est Unit Cha t Sign The C	rge During a ertification (Political On Page 3
Station and	l Location:		3 1 3 1 3 1 3 1	Date:	012
qualified candideparty for the officing theelection to be he	Buyiv of: Indiana De ate of the	Democration S. Senate eneral sday, Nave			<u> </u>
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(AS DRDER	ED		
Total Char					NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below: Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign 115 W Washington St. Suite 1165 Indianapolis, IN 46204 I represent that the payment for the above described broadcast time has been furnished by: Indiana Danocratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: Sherriane Standley This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). To Be Signed By Candidate or Authorized Committee To Be Signed By Station Representative Accepted in Part Rejected __ Accepted

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Joe Punnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:
☐ does ☐ does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
Day S Danney
signature of candidate or authorized committee
Joseph S. Donnelly
date

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/IDCVF-Donnelly
Product Political
Estimate Number 2445

Invoice #	214623-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12

Page 1 of 1

Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National	Station	WISH
	Account Executive	Petry Philadelphia
	Sales Office	Petry/Philadelphia
		National

Order Flight	Deal #	Alt Order#	Order#
10/16/12 - 10/16/12		06863876	214623

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

650 Massachusetts Avenue Northwest

Attention: Accounts Payable

Buying Time

Billing Address:

Washington, DC 02001

Suite 210

Product Code	Advertiser Code	IDB#
352	354	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

			15			ω			_	Line
	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	Channel
			Late Late Show			CBS This Morning @7a			CBS This Morning @8	Channel Description
Aired Spots			1237a-137a			7-8a			8-9a	Time
J.	Tu	10/15/1:		Tu	10/15/1		Tu	10/15/1		Day
	10/16/12	2 to 10/21/12	ť	10/16/12	2 to 10/21/12	ťo	10/16/12	10/15/12 to 10/21/12 1x	to	Date
	:30	1×		:30	1x		:30	1×		Length
	1:04 AM	-T		7:57 AM	10/15/12 to 10/21/12 1x -T		Ги 10/16/12 :30 8:41 AM JSb121130н	-T		Length Aired Days Ad
	Tu 10/16/12 :30 1:04 AM JSD121330H			JSD121330H			JSD121130H			Ad-ID
	\$75.00			\$350.00			\$150.00			Rate Reconciliation
	1			1			1			Ref#

Agency Commission

Net Amount Due

\$488.75

Payment Terms 30 Days

Gross Total

\$575.00 \$86.25